

Annual Report of CYDA

2017-18

INSPIRE | INVOLVE | INITIATE

“It is in the year 1999, that CYDA was established with ‘A dream’ a dream to work with young people, to provide space to grow as independent and responsible citizens. We started out with nothing more than INSPIRE, INVOLVE, and INITIATE as our motto and focus on our work.”



**CENTRE FOR YOUTH DEVELOPMENT
AND ACTIVITIES**





Vision:

To create an enabling environment in society for young people to grow as responsible and independent adults. Once they are developed they will support the nation building processes in and around them.

Mission:

Building capacities of young people and its stake holders towards growing up needs of adolescents and youth by supporting policy and program changes

Collective action towards realization of rights of young people as well as other marginalized sections in society.

Trust areas:

i. Ensuring improved learning opportunities through Life skill education and reproductive health education and Awareness for Adolescents in Pune urban Marathi medium schools.

ii. Skill building to create jobs and entrepreneurship towards promoting inclusive socio-economic growth of marginalized youth.

iii. Improving Water, Sanitation and Hygiene (WASH) in Communities and government schools.

iv. Reducing violence and improving gender equality among rural population in Chhattisgarh and Maharashtra.

v. Promoting peaceful and inclusive societies through Youth4Change movements.

Preface

CYDA presents its 19th annual report for the year 2017-2018. The report is based on the programs, initiatives, and findings of the organization over the course of one year. It gives a brief description of the programs and their relevance to the present scenario. The rationale behind conducting these programs was to engage youth emerge as facilitators of change while empowering them about the various topics to develop the community in which they live. The blend of learning and knowledge acquired during the duration of these initiatives by the organization are highlighted in the report.

The Adolescents and youth (10-24 years) make up 34% of India's population (census 2011). They have an immense amount of strength and vigor to bring about a change if they are given a platform to do so. CYDA's activities are based on its vision of creating an enabling environment in society for young people to grow as responsible, healthy, productive and independent adults. Our mission of building capacities of young people and its stakeholders towards the growing needs of adolescents and youth while supporting policy changes can be achieved through collective action towards the realizations of rights of the youth as well as other marginalized sections in society. To achieve this, we organize various programs based on gender, citizenship, participation, thematic areas such as sanitation, hygiene, life skills, entrepreneurship and counseling opportunities throughout the year.

Our journey over the past 19 years has been dedicated to the upliftment of adolescents and youth while bringing about the overall development of the society in which we live. There have been individuals, organizations, institutions, and foundations that have supported our efforts in order to make a difference and have helped us grow as an organization over the years. We remain dedicated to our philosophy and continue to work towards achieving a strong, healthy and righteous youth population.

**Director,
Vinika Koul**



0. Introduction:

The year 2017-18 has been a year of setting new goals, reaching to new geographic areas with our program operations and expanding our work in the areas of water, sanitation, and hygiene in schools and ashramshalas in the states of Maharashtra and Chhattisgarh. CYDA predominantly works with adolescents and youth which constitutes 65% of India's population. Since 1999, CYDA has been working to improve the status of marginalized rural, urban and tribal youth population by empowering them to become a catalyst for change. This year onwards CYDA is addressing the issues of different categories of youth, reaching to the unreached youth with separate programs/modules developed with alignment of SDG goals no 3 i.e to ensure healthy lives and promote well-being for all at all ages, goal no 5 i.e to achieve gender equality and empower all women and girls, goal no 6 i.e to ensure availability and sustainable management of water and sanitation for all, goal no 8 i.e to generate employment and economic growth and goal no. 10 i.e to reduce inequalities by reaching to people, who are mostly outside of development initiatives.

This year we have re-constituted our programmes into 4 distinct units like,

- a) Adolescent Developmental Program**
- b) Youth Development Program**
- c) Center of Leadership and Learning, and finally**
- d) Project Implementation unit**

The entire program is focusing on engaging youth, which would give them an ample opportunity to explore their potentialities and internalize the vigor and creativity they have as a person. In this year we reached out to 9,514 adolescents directly and 18,177 indirectly through TARANG program. About 130 adolescents benefited from the counseling services initiated by CYDA in schools. As teachers are an integral part of students' holistic development, we arranged workshops for 104 teachers. We strongly believed that youth have the spark in them which needs to be ignited in the right direction which can contribute to bringing positive changes in the society as well in the nation. Through different programs, we directly impacted the lives of 6,604 youths and indirectly 6,909 in Pune and Chhattisgarh. Like every year this year also we gave opportunities to 106 interns and volunteers to join CYDA to learn and understand the problems of people from real life situation.

This year we extended our support to improve the WASH access in Ashramshalas of Ahmednagar district with a special focus on improving access to safe drinking water, promoting healthy and hygienic practices and an environment free from abuse and harassment so that they could feel safe and free to express themselves. On the other hand for empowering youth and involving them in the developmental process of the community we provided them an opportunity of self-employment and gave them a platform to take the ownership of initiating changes in the community.

We are happy to share that this year we have initiated new partnership with **WaterAid, Children's Film Society of India, Zensar Foundation, Tata Power Community Development Trust** and renewed our collaboration with **National Foundation for India.**

UNIT 1. Adolescent Development Program

Adolescent constitutes 20% of the total population of India. Very often this group gets left out by the government and non-government agencies' programmes. The present system of education falls short in providing adequate skills and counseling facilities to the adolescents. Since its inception, CYDA has been focusing on improving adolescents skills, hygienic habits and learning environments in schools and ashramshalas. A total of 27,304 people benefited from the various programmes organised under this unit.

1.1 WASH in Ashramshala

The WASH Ashramshala project is an initiative by CYDA in association with **WaterAid, UNICEF, NSE and Tribal Development Department of Maharashtra** to ensure that children in Ashramshalas are provided with adequate sanitation facilities and information on hygiene practices. This project targets 7 Ashramshalas (Pimparkane, Kelirumanwadi, Kelikotul, Mutkhel, Tirade, Paithan, Shirpunje) in Akole Block of Ahmednagar district in Maharashtra. It tries to ensure that children in these ashramshalas have functional toilets, safe drinking water, clean surroundings and maintenance of menstrual hygiene and improved hygiene practices.

The objective of this program is to improve knowledge, attitudes, and practices among students and teachers through the WASH framework. It seeks to develop and maintain systems for operation and maintenance of WASH infrastructure in the Ashramshalas with the support from different stakeholders like Students, Teachers and non-teaching staff, School Management Committee members and sanitary workers. Students in the Ashramshalas play a pivotal role in implementing the program as they not only bring changes in their behaviour but also convince their peer to adopt healthy practices. It sought the support of the Tribal Development Department in augmenting WASH infrastructure to make the Ashramshalas WASH compliant.

Achievements

- 3000 children were trained on improved Water, Sanitation and Hygiene practices.
- 2212 children from Ashramshalas benefited through peer education.
- A class wise health register has been maintained to monitor maintenance of personal en maintained to monitor maintenance of personal hygiene of students.
- Yoga is being practiced on a daily basis. During their menstrual period, girls experience a lot of cramps and discomfort. Therefore through WASH, we encouraged them to practice yoga every day so that this discomfort doesn't come in the way of their studies.
- Cleanliness is being maintained in the toilet, campus, and the classroom.
- Every child in Ashramshalas washes hands at critical times reducing instances of illness.
- The school environment is friendly as well as all wash facilities accessible to all.

Success story

WASH sessions were conducted in Madhyamik Va Uchha Madhyamik Kanya Ashramshala, Paithan. During the sessions, the girls realized the importance of menstrual hygiene. They were educated on the proper disposal of sanitary napkins. The girls would normally put the used sanitary napkins in a hole in the ground and burn it. During the monsoons, it became difficult for them to burn the pads. There is an incinerator in the bathroom of their school which was dysfunctional. After the session, they decided to write an application to the principal to repair the incinerator. They submitted the application with signatures of all the girls and within two days the principal took action and repaired it. Since then, the girls have started using the incinerator and have taken proper training on how to use the machine.



Before



During



After



Supported Tribal Development Department in augmenting and retrofitting WASH infrastructure to make the 7 Ashramshalas of Akole WASH compliant.

1.2 WASH in Schools

Water, Sanitation & Hygiene (WASH) in School aims at contributing to the right of every child to access facilities that contribute to quality education. This program is being implemented in collaboration with **Persistent Foundation** towards improving hand washing and hygiene practices among school children with a special focus on the menstrual hygiene of girls in Schools of Pune Municipal Corporation and Pimpri Chinchwad Municipal Corporation. This program targets 6 schools such as Hutatma Rajguru Boys' School, Hutatma Rajguru Girls' School, Nutan Valvikash Mandir, Gopal High School, Agarkar Girls' School and Jai Vabani Madhyamik Vidyalaya.

The main objective of the program is to bring changes among behavior of the students by involving them actively in the process. WASH clubs are formed in schools, so that the trained students can take the lead in initiating changes in the behaviors of their peers.

Achievements

- At all 6 schools, the WASH Club members are maintaining a class-wise Health Register. This is very effective in maintaining personal hygiene among students.
- Wash Club members made various items from newspapers, coconut husks, old bottles, and T-shirts. They made cushion covers, paper bags, bangles, diyas and decorative items from waste particles.
- Gopal High School and Hutatma Rajguru Boys schools are registered for Swachh Vidyalaya Puskar 2017-2018.
- The WASH club members of Gopal High School have planned a Rs. 2/ collection from all students per month to buy hand wash and distribute a drop to all students before lunch.
- Hutatma Rajguru School Girls prepared and performed a street play on Personal Hygiene and Sanitation on 15th August 2017.
- Teachers have reported an improvement in student's personal hygiene and there had been a drop in the number of children falling sick.
- Vermi compost units were established at Hutatma Rajguru (Boys), Hutatma Rajguru

Success Story

The facilitator conducted a session on sexual abuse with the students of 8th standard in one of the schools under this program. After the completion of the session, a girl conveyed to the facilitator that she was unaware of the fact that touching of body parts in an inappropriate way can come under sexual abuse. She went up to the facilitator with a girl of 5th standard and state that this girl stays with her grandparents and her grandfather touches her inappropriately at night or when her grandmother is not in the house. The victim confessed this to the girl of 8th standard but she did not know how to respond. This session made her aware about it and she immediately reported this to the facilitator.

In the next session, the victim conveyed to the facilitator that her grandfather tried to abuse again her and this time she beat him with a stick. The facilitator gave her the child help line number and suggested her to seek help in an emergency situation. The facilitator also suggested her to speak about the instances of sexual abuse with her grandmother in front of her grandfather, so that he could realize that the victim knows about sexual abuse.

After the intervention, she is now aware of the concept of sexual abuse. She knows how to deal with such situation with the steps of self-defense. The facilitator is regularly providing support and counseling to her.



1.3 TARANG

The TARANG (Talking to Adolescents on Reproductive Health and Gender) module aids in empowering adolescents with appropriate knowledge and skills regarding physical and psychological changes during adolescence. This program is being implemented with the support of **Forbes Marshall** in Pune. It creates a space for students to express their concerns, thoughts and clarify their doubts related to sexual health. Thus, CYDA conducts the TARANG sessions in the PCMC area with a few schools for students of grades 8th standard and 9th standard. Through these sessions, reproductive health, the importance of contraceptives and knowledge about HIV/AIDS is disseminated.

The 7-day TARANG training program reached out to 5476 adolescents from 37 schools. It was able to indirectly reached out to 15000 students.

Achievements

- Before TARANG, the only source of information for the students was peer groups. Post this training, they felt a huge difference in their thinking process as they got a scientific explanation about topics pertaining to their life. They felt more free and relaxed to discuss these topics.
- Post- TARANG the misconceptions and stereotypes around menstruation have lessened from their minds and they've learnt self-protection.
- About 92.5% of children voted 'yes' when asked if TARANG was able to help them understand the problems of adolescents, making it evident that the program was a success.
- The students want someone similar to their age as TARANG facilitator in their schools so that they can discuss these issues without any barriers.

Success story

Mahesh Gengne of Patashibai Ratanchandra Manikchandra Trust School participated in All India Madanlal Khandelwal Essay competition. Mahesh is blind and studies in 9th standard. He came first for his essay on sex education and won Rs.8000/ as a prize.

Children up to 18 years from all over India participated in this competition and the school played a major role in motivating their children to take part. Mahesh wrote his essay on sex education and how it is important for the blind. He said, "Sex Education is not a part of our syllabus and the information we have is often incorrect and insufficient. Because of the half and unscientific knowledge we tend to commit mistakes in future. Blind people feel they are at a disadvantage level because they are not educated about sex properly. They find it difficult to live and live in constant fear. That's why blind people should be provided with information on sex and its relevance. In our school, TARANG Workshops were conducted by CYDA. It was through these TARANG sessions that I understood the importance of sex education and how it helps the blind. My essay was based on what I learnt through these sessions. I learnt that I'm not disadvantaged socially just because I'm blind."



1.4 TARANG Plus

CYDA has been associated with **Bansuri Foundation since October 2014** in six schools of PCMC areas. For the academic year 2017-18, the TARANG with counselling in school was started. There were 2 counselors who visited 4 schools to help these children cope with and resolve any issues affecting them.

Achievements

- 100% of the students voted 'yes' when asked if they wanted a counsellor in school which indicates that the counselling carried out under TARANG Plus was successful in helping them deal with their problems.
- Students are able to manage their emotions and be more assertive in their conversations.
- The teachers have seen a change in the confidence level of the students. They are less hesitant to speak up in class and can focus more on academics since they can now deal with their problems.
- Students overcame addictions of tobacco, alcohol and other substances. They don't engage in physical fighting or abusing with their peers anymore. They have overcome or learnt how to deal with anxiety, stress, and phobias.
- Reached out to 100 students from 6 schools between 8th standard to 9th standard. About 66 students got individual counseling whereas 64 took up group counseling.

Success Story

Rajani (name changed), a 17-year-old girl from one of the schools where the program was implemented came for counseling with family and relationship related issues. When she was 4 years old, her parents had decided to get her married to a boy from Rajasthan, when they both grew up. Rajani grew up unaware of the existence of this alliance. She didn't know the boy she was expected to marry and wasn't impressed with what she had heard. Her father was dominating and her mother was submissive.

Rajani met the counselor and spoke about her boyfriend and how she had to hide her relationship. Her academic performance was affected and she was lying to her parents.

TARANG's counselor explained the concept of pubertal love and attraction along with the consequences of using lying as an escape mechanism. She was encouraged to speak to her parents about her desire to study further. She has resumed her focus on academics.



2. Youth Development program

In a country where half of the population is made up the youth, it becomes necessary to have a program that uses their power and enthusiasm to bring about change. The Youth Development Program of CYDA recognizes the youth as facilitators of change. CYDA believes that youth has the ability to question and change the present scenario to help India grow as a state. The initiatives under the Youth Development Program by CYDA streamline thoughts of the youth so that they can effectively mobilize citizens. It works towards sustainable development while actively encouraging youth participation. On the other hand, social justice and gender equality are some of the main topics stressed upon.

2.1 Youth4Change

Youth4Change is a platform for young people to voice their concerns and work towards the development of the community in which they live. The purpose of this unit is to mobilize youth between the age of 18 to 24 years as change agents in communities and colleges. The objective is to work towards putting youth agenda on the arena of development by organizing meetings, campaigns, festivals, camps and other gatherings with the youth at different levels to mobilize energies in the right direction. It also aims to protect rights of young people and raise funds to support their efforts.

Achievements

- This program has almost 3,000 members in Chhattisgarh and over 100 members in Pune.
- Samjoh Toh Express, a program to bring young people from different class, caste, and linguistic backgrounds together, trained 76 pairs of youth in Pune and Chhattisgarh.
- In Chhattisgarh, the activities have impacted 2134 people in 45 villages.



Screening of Short films:

Short movies are the reflection of society and convey the message within the blink of an eye. **Cyrus Dastur**, the founder of **Shamiana Arts** conducted a special screening on short film and its scope in conveying and addressing the social issues in CYDA. In this session, short movies like Leela, Balance, and End of the road movies were screened which conveyed the inequalities and social issues in a very impactful way. Cyrus Dastur encouraged the participants to use this platform of social media to address various issues of society.

Participation in workshops:

CYDA participated in the conference on Sustainable Development Goals the 2030 agenda, **The Role Of Youth In Transforming India"**. **CYDA presented a paper on "Fostering 1st generation entrepreneurs in India: Opportunities and Challenges"**

Kanjarbhat Virginity Test protest:

Virginity test or Kunwari Test is a ritual in the Kanjarbhat community meant to ascertain the 'purity' of the bride. It requires women to prove their virginity on their wedding night. The ones who fail are said to be shamed publicly by the panch (elders) of the community. To oppose this patriarchal custom, 200 women staged a protest in front of the collector's office on 26th March. Members of CYDA were part of this protest to demand the abolishment of this custom. They also demanded rehabilitation for girls that were termed as non-virgins.

Bindhasta Bol:

On 10th of December 2017, CYDA members took part in a rally to protest against gender inequality and sexual malpractices, organized by Amnesty International and supported by Dattawadi Police Station. Street plays and speeches were organized and CYDA members took part in the street plays. The acts were based on rape, gender equality and emotional turmoil that relationships cause. The police was actively involved and supported this protest as awareness would lead towards a progressive society.



2.1.2 Youth4Change Chhatisgarh

CYDA has been implementing programmes in Chhattisgarh since 2007. The Youth4Change program in Chhattisgarh began with 50 volunteers and it has almost 450 core leaders and more than 2000 members continuously engaged with communities in more than 45 villages benefitting more than 2 lakh population directly. Indirectly the program has successfully reached at block and district level. Youth4Change Chhatisgarh targeted 45 villages and was able to reach out to 2134 people. This program supported by **SwissAid** in India came to an end in 2018.

Achievements

- Youth4Change groups mobilised women in many villages to stop the selling of liquor in their villages. This group worked closely with the police department to fight against harassment and organised various gender sensitisation workshops. It was also observed that widows faced more harassment than normal women in the village. Many Panchayats have taken steps to stop child marriage and eradicate discrimination in any form.
- Gram Panchayat agreed to fix street lights, actions were taken to stop playing cards at unsafe locations, gathering of boys at drinking water standpoints etc. after the program.
- After realizing the importance of toilets in reducing harassments by men when women went for defecation in the open, one toilet were built per household in all the 45 villages. All 45 villages have now become open defecation free.
- After various interactions with the experts through the program, in their respective fields of village development youth4change volunteers took the lead and two of the villages were selected as best panchayats by the government of Chhattisgarh.
- Out of total 449 active youth, about 278 of them led various campaigns, become part of campaign against superstitions and Swachh Bharat Mission efforts to make safer and cleaner villages.

Success Story

Sangeeta Dhariya joined Youth4Change 3 years ago. She belonged to an orthodox family where girls are not allowed to go out of their houses. She slowly asserted her rights and became an active Youth4Change leader. At Jhulan village, Sangeeta organized a Yuva Sabha. They decided to make the village safe and secure as the village followed many discriminatory practices against women and violence was rampant. For example, even during the day, it was not safe to walk in the village as men and boys would gather at common places and pass comments on girls and sometimes, even molest them. Complaining to sarpanch was ineffective and many times he refused to accept that such things happened in his panchayat.

A three-day participatory rapid appraisal process was organized separately for girls, women, boys, and men to identify unsafe spots in the village. The discussion led to identify dangerous and unsafe spots and understand potential risks and what needed to be done to mitigate those risks. The Sabha was also able to identify domestic violence husbands of different types.

Sangeeta addressed these issues to the villagers and the group decided to call a Aam Sabha where girls, women, boys and men groups were formed. In that meeting, they presented the groups findings, shared them and created an acceptance among all. Then they started working towards finding a solution to many of the issues raised by girls and boys. Gram panchayat agreed to fix street lights, actions were taken to stop playing cards at unsafe locations, not allowing the gathering of boys at drinking water standpoints etc.

Sangeeta organizes Yuva Sabha in other villages by organizing girls and boys to fight against injustice, gender-based violence, and early child marriage. Her future dreams are: learning English, developing training and computer skills and get more knowledge about gender-related issues.



UNIT 3 Centre for Leadership & Learning

The **Centre for Leadership & Learning** unit provides various skill development opportunities to enhance the job prospects available to young people. CYDA believes that gainful employment and livelihood opportunities are critical for safe and stable societies. The unit provides continuous learning opportunities and contributes towards economic prosperity and sustainable development. The programs and employment opportunities that are offered to make the candidates sensitive to certain issues and allow them to contribute to the developmental sector.

3.1 Diploma in Counseling:

CYDA offers a Diploma in Counseling in collaboration with **Centre for Lifelong Learning, Tata Institute of Social Sciences, Mumbai**. Participants systematically understand the different theories and approaches to counseling and their relevance in practice. The year long course helps participants develop greater awareness of oneself as a tool for change during the counseling process. The program aims to build personal qualities for growth and professional development that are necessary for counseling.

The batch of 2017-2018 was the 5th batch where 22 students enrolled and 18 completed the course. They completed 8 theory modules and attended a total of 180 hours each of workshops and fieldwork.

3.2 Diploma in Youth Development and Social Change

Started in 2015-2016, the Diploma in Youth Development and Social Change is offered by CYDA in collaboration with **Centre for Lifelong Learning, Tata Institute of Social Sciences, Mumbai**. The diploma encourages youth to build their skills and become socially productive, responsive and responsible adults. The students develop leadership qualities by engaging themselves in activities that are socially relevant and significant. The students are exposed to employment opportunities/placements after the completion of the yearlong program. During the course, they attend skills workshops as well as completed the mandated fieldwork hours. The 2017-2018 batch had 9 students out of which 7 completed the course successfully.

3.3 Internship and Volunteering:

CYDA offers **voluntary and internship** opportunities to students. They get a chance to observe the activities at CYDA and help out in with their skills to support the initiatives and programs. The internship can be short term or long term. In 2017-2018, there were a total of 100 short-term interns from 6 different colleges **Tilak University, Symbiosis Colleges, Bharathi Vidyapeeth, Karve Institute of Social Service, DY Patil College and Tata Institute of Social Sciences**. These interns supported the TARANG team, documented case studies and carried out research, which supported the programs.

There were also 6 long-term interns this year that participated and supported **Health4Change** as a part of TARANG. They received a stipend and attended all training programs.



4. PROJECT IMPLEMENTATION UNIT

4.1 Integrated Village Development & Entrepreneurship Program

The Integrated Village Development & Entrepreneurship Program is being implemented in collaboration with **Tata Power Community Development Trust** at their TPERL locations, with the aim to improve the quality of life of people through an integrated community development approach. The program had a great effect on Jath, Palsawade and Girija Shankarwadi locations in Maharashtra.

The Integrated Village Development Program aims to strengthen the self-help groups and bring about economic empowerment through social and economic activities. Women's groups were formed to promote the selling of their own products and crafts and encourage entrepreneurship. Through this program, CYDA also facilitated the villagers to access government schemes and agri-based activities.

Village Development Committees were formed for the participation of villagers in the development process. Village Development Committees would discuss various issues of the village and put forward their opinion in the village gram panchayats. VDC's took up Community Lead Total Sanitation (CLTS). The CLTS initiative aims at achieving an open defecation free community by building toilets in the villages.

Achievements

- A total of 7 villages were approached through this program. It was implemented in Devnal, Valsang, Mendhigiri villages of Jath area, Devapur, Shritav and Palsawade villages of Palsawade location, and Girija Shankarwadi village of Girija Shankarwadi location.
- 4000 women and youth were directly reached through this program whereas indirectly about 15,000 people were reached out to.
- In Palsawade and Girija Shankarwadi locations, about 13 new SHGs have been formed and total 28 self-help groups were linked to the District Co-operative Bank or Bank of Maharashtra.
- The monthly turnover of SHGs after training ranged was Rs 2,700-7,200/-.
- 387 adolescents trained on life skills.
- 1000 youth and school kids educated about health and hygiene through WASH Programs.
- 77 women were trained in stitching.
- Gram Panchayat has agreed to give a small room for a library and a separate library is under construction. Old books have been collected from various districts of Maharashtra. Newspapers have been made available from February 2018.



Entrepreneurship

Under this program, TPCDT has also focused on improving livelihood through micro-entrepreneurship. The program has also targeted the areas of Jath, Palsawade, and Girijia Shankawarwadi. The program focused on training and educating young entrepreneurs in fields of finance and legal compliances and create a learning environment and network for these aspiring entrepreneurs so that they could link up with potential investors and institution.

Achievements

- 32 entrepreneurs have started their own business.
- About 15 entrepreneurs have got financial support from YouthAid foundation to start their business.
- Entrepreneurs have achieved an average income of Rs. 5,000/- from their business.
- Entrepreneurs have started monthly saving of Rs 200/- to Rs 1,000/- in SHGs / Banks.
- About 6 entrepreneurs have linked their mobile number to Adhar number which is mandatory for Udyog Aadhar registration, 12 entrepreneurs have got their NOC and 6 entrepreneurs have opened their Bank account.
- About 14 entrepreneurs participated in the 2nd YESummit in Pune and discussed their ideas with the mentors.



4.2 Improving Livelihood options of Urban Poor

With the support of **Zensar Foundation**, this program's aim was to help identify potential entrepreneurs and enable them to use their skills to earn a livelihood. An environment for growth and innovation was created and they got to learn from other entrepreneurs. Chandannagar, Yamunanagar, and Khulewadi areas in Pune were approached to achieve social and economic progress through collaboration with other entrepreneurs, companies, investors and also the public sector.

Achievements

- About 20 entrepreneurs from Chandannagar, Yamunanagar, and Khulewadi started their business.
- 3 entrepreneurs from Chandannagar were provided with financial support of RS 10,000/- each.
- About 7 entrepreneurs have opened their bank account.
- About 3 entrepreneurs linked their contact number with their Aadhar
- card number which is mandatory for Udyog Aadhar registration.
- Total 4 entrepreneurs got their Shop Act.
- Constant guidance and monitoring of business have been provided to help these entrepreneurs expand their business. Through the financial guidance provided, entrepreneurs have managed to avail loans to expand their business.

Success Story:

Sharda Sopan Sathe from Chandannagar has completed her education till the 7th standard. She used to work as a housekeeper and earned RS 9000-10000/ per month. After the incubation session under the CYDA's Entrepreneurship Program, she realized the potential of starting a business using the skills and knowledge she already possessed. She started her own business of selling masala milk in Khandevnagar by investing Rs 1500/. Sharda now earns Rs 500/ a day. She also has a plan of opening up a general store as a second business. With the help of one of our facilitators, she has completed the business plan for her new business.

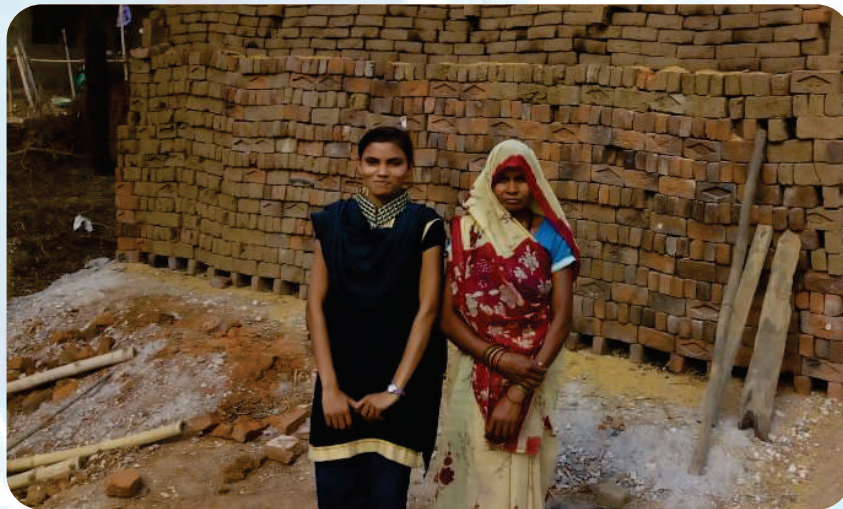


4.3 Entrepreneurship in Chhattisgarh

The Entrepreneurship Program in Chhattisgarh helps in identifying obstacles skilled individuals face that prevent them from starting their own business. It educates the First Generation Entrepreneurs (FGEs) on various methods they could adopt to reduce risks while starting their business. Entrepreneurs are exposed to opportunities in the tourism industry, floriculture, organic farming, banks, technical training, education and more. They go through a series of technical training, workshops, orientation, and selection. A resource center for support and timely assistance was developed. Entrepreneurs from Bilaspur, Mungeli, Baloda Bazar, Raipur and Janjgir champa districts were reached out to. The total outreach was 130 people.

Achievements

- 6 Entrepreneurs were provided with financial support of Rs. 25,000/ each.
- 22 are running their business successfully.
- 20 business ideas have been converted into actionable plans.
- 10 will start their business soon.
- 8 of the interns will initiate various social/ business entrepreneurial activities.
- Knowledge about various schemes run by the government departments- Khadi Gramodhyog, DIC, Antavayasai, Agriculture/ Animal husbandry, Mudra loan, etc.
- Learnt about the various subsidy services provided.
- Able to achieve realistic approach and in-depth knowledge through the mentors.



4.4 Network4Change:

CYDA is a member of various networks and organisations such as **India Sanitation Coalition (ISC)**, **Voluntary Network of India (VANI)**, **National Coalition of Education (NCE)**, **Mental Health Forum**, **Connecting NGO**, **Tata Institute of Social Sciences (TISS)- Mumbai**, **Nari Shakti**, **Meri Aavaj**, **WE-Forum**, **Mahila Aadhikar Manch** and **Bhatke Vimukta Mahila Aadhikar Aandolon**.

CYDA is also associated with organisations like **Tathapi**, **MASUM**, **NIRMAN**, **MUSKAN**, **CASP**, **NCAS**, **Samapathik Trust**, **SOSAVA** and work closely with them.

4.4 YESummit 2017

CYDA has initiated a special purpose vehicle to promote entrepreneurship in India by way of the section 8 company called **YouthAid Foundation**. CYDA and YouthAid Foundation jointly organized the 2nd Young Entrepreneurs Summit or YESummit 2017 from 18-20th November 2017 at **Tata motors** Training Centre, Pimpri, Pune. CYDA believes that the youth can establish their presence in the entrepreneur ecosystem by being provided with ample opportunities and scope to blossom their innovative ideas. While delivering the inauguration speech **Mr. V. Suresh CV BU Tata Motors Ltd**, emphasized that as entrepreneur one should ponder for the development of the nation and address social issues.

The attendees of 2nd Young Entrepreneur Summit belonged to heterogeneous backgrounds with different perspectives for entrepreneurship. The uniqueness of the Summit lay in the productive discussion between the rural youths who have excellent but floating business ideas and the delegates who had vast experience and skill in the field of entrepreneurship. A total of 120 participants attended the Summit and were actively involved in the substantial discussion that furthered their business ideas into a concrete and strategic plan.

Various sessions were organized meticulously to dive deep into the entrepreneurial world and to find out the hindrances faced to initiate startups as well as finding a feasible solution for growth.

The first session was on capacity building. Professionals from various fields spoke to the young audience about unexplored entrepreneurial opportunities in the current economic scenario. The speakers were **Mr. Rahul Mani of Loanlo**, **Mr. Dhananjay Khire from Deasra** and **Mr. Cyrus Dastur from Shamiana**. In the second session **Mr. Vishal Terkar**, **Mr. Nitin Jadhav**, and **Mr. Anil Chikkara** narrated their journey and growth as entrepreneurs to become the perfect role models for the audience. **Mr. Vinod Kulakarni**, **Mr. Dilip Gawade** and **Mr. Vishwas Sonawane of TATA Powers** marked their presence in the Summit and shared their valuable inputs with participants. The last two sessions addressed misconceptions pertaining to starting one's own business and the technical knowledge required to do so. The legal, financial and statutory requirements were laid out.

The emerging young entrepreneurs presented their business ideas and models and got valuable feedback. The Summit was successful in providing young participants with an additional perspective that would strengthen their ideas into solid plans that were lucrative and innovative.



Founding Members

1. Dr. SE Bhelkey
2. Mathew Mattam
3. Vidya Kulkarni
4. MN Sanyal
5. Bina Thomas
6. Dr Anwar Shaikh
7. Pauline Joseph

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2. Matthew Mattam, Secretary
3. Priyanka Sharma, Treasurer
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3. Vishal Srisagar (Pune)

Program Support Unit

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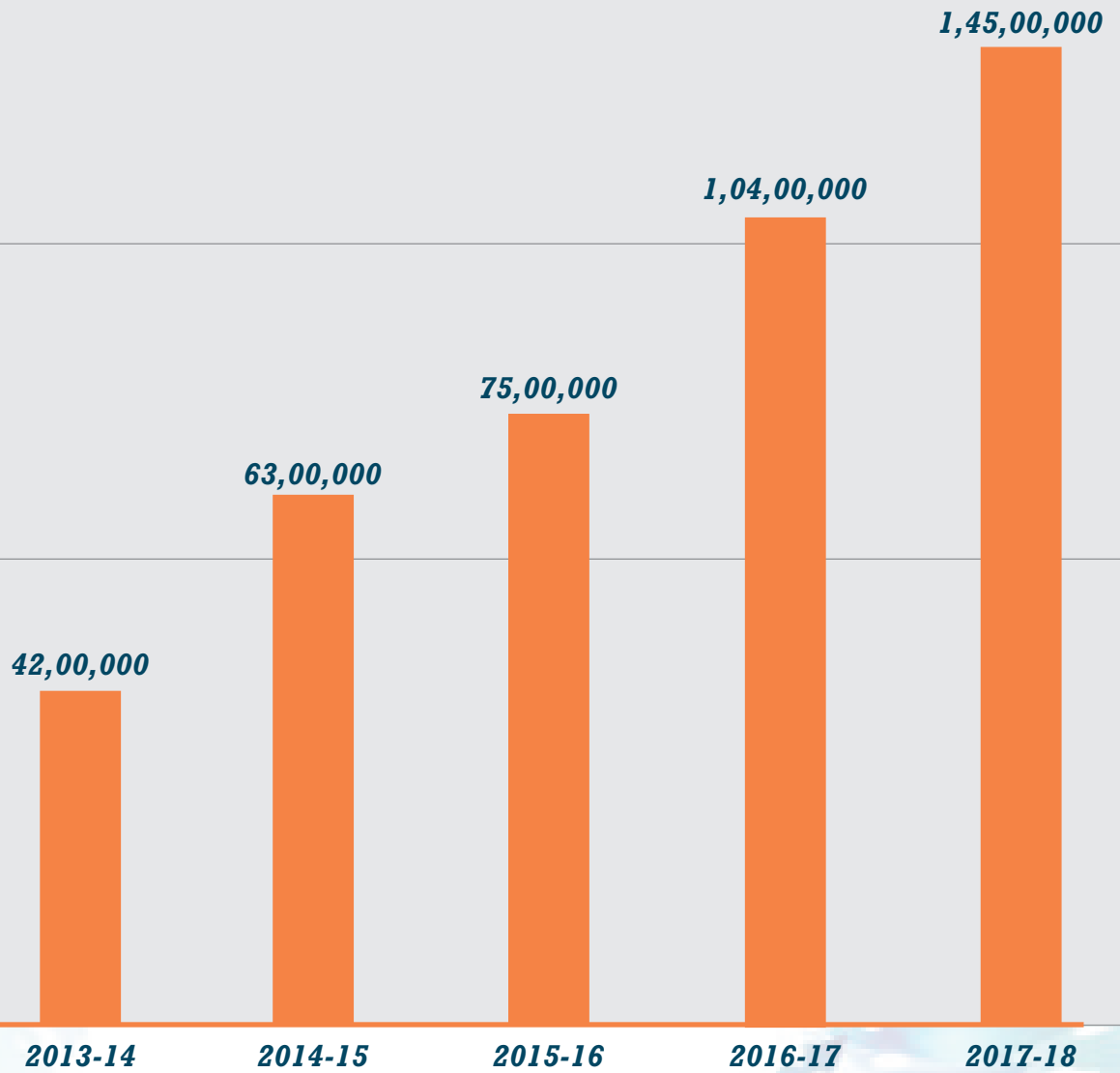


Financial Performance

15000000

10000000

5000000



Years

2013-14

2014-15

2015-16

2016-17

2017-18

Feedback

I really liked the works of CYDA, because they focus on important issues that needs to be addressed. Hygiene is so important in order to keep good health and further to live a good life. The life skills (TARANG) that the children learn is essential for the children to understand what happens to the body in the puberty and how to treat people in order to make the society more gender equal. The problem is that the parents often raise the children through a traditional way which does not allow them move out from their cell. Therefore I think CYDA is doing a good job to help the children out.

-Josefin Stark, Stockholm University

The Diploma in Counseling program is an excellent opportunity for individuals in overall self development and enhancement of one's skills to a higher level. The course is designed to suit the needs of all- the adult working people, self employed or even non working persons who wish to gain more insight into self. The course provides a complete insight into the important theories used in counseling as well as the relevant counseling skills, tools and techniques to be used in practice. It enables one to develop a greater sense of "Self" for more meaningful personal as well as professional relationships.

-Ms Minal Kering an alumni of Diploma in Counseling

I got to be part of the hygiene program (Water, Sanitation and Hygiene Program) that they have for the children at school. It was inspiring to see how it actively worked to create a better hygiene among children. The children would then pass on this to other classmates as well as family members, which will generate better hygiene awareness. I think that CYDA conveyed hygiene in a fun way through games.

-Ronja Haapanen, Stockholm University

My experience in CYDA was very resourceful. I gained a lot of exposure in the field of social work and interaction with people. As this was my first hand on experience as a member of a NGO and have learned a lot where the functioning of the organization is concerned. As a whole I would like to say I gained a lot of experience in understanding people's problem and efficiently helping them.

-Bethal Preet Kaur, a Volunteer from Ajinkya D. Y. Patil. College, Pune

I have benefited a lot from this course. Through this course I have understood the importance of social work and how the youth of today can contribute for the betterment of Indian society. I thank TISS and CYDA for giving me the opportunity to become a person with a whole new perspective on self and society. I sincerely recommend this course to young people to build a better life and future.

-Dipali Fale an alumni of Youth Development and Social Change

Feedback from Persistent

CYDA and Persistent Foundation are associated with each other for last 3 years.

Tarang- Programme on life skills and WASH is a huge success.

A programme which was aimed at giving these inputs has also become a leadership development programme.

We were able to address a case of sexual abuse in the school, address behavioral issues of entire class in one school

Teachers engagement in the programme is a value add. One of the school participated in Swachh Vidyalaya Competition at Corporation level and has become eligible to participate in state level competition.

Wishing CYDA, all the very best for their future endeavors.

Offices

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